

Anika Celebrates 50th Anniversary



Anika's Board of Director

(from the left: Dato' Hajjah Noraimi, Mr. Chong Ping Leong, Mr. Frank Lau, Mr. Bobby Wong and Dato' Sri Punidanathan)

On Friday, November 16, over 100 people from diverse insurance company and Anika's staff gathered to celebrate Anika's 50th Anniversary in the insurance broker industry. With the theme "Elegant Business Casual", the dinner was held at Concorde V Ballroom, Concorde Hotel Kuala Lumpur.

The 50th Annual Dinner programme was packed with not only lots of surprising performances, but engages the crowd to participate and interact, creating a hug fun crowd. It started at 6.30 p.m. with a cocktail session whereby guest proceeds with networking, drinks and occupying the photobooth that was set for the guest.



Among the photos that were taken via photobooth

With most of the guest has arrived and registered, guest are welcomed into the ballroom ushered by Anika's very own staff to their respective table. Shortly after, it proceeded to the opening gambit by our beloved emcee, Mr. Barrie.



Opening gambit by our emcee, Mr. Barnie with the guest



Next, there was speech by Anika’s Chairman, Mr. Bobby Wong. In his speech he has highlighted a few things:

“50 years ago in 1968:

- Sultan Ismail Nasiruddin Shah of Terengganu was the Yang di-Pertuan Agong
- Tunku Abdul Rahman Putra Al-Haj was the Prime Minister of Malaysia
- Tun Abdul Razak was the Deputy Prime Minister
- Tun Ismail Mohd Ali was the Governor of Bank Negara
- The Communist Party of Malaya launched its second armed insurgency against Malaysia
- The Philippines renewed its protest against

Malaysia regarding territorial claims over Sabah

- Malaysia competed at the 1968 Summer Olympics in Mexico City, Mexico

Anika Insurance Brokers was formed.

Anika’s Chairman, Mr. Bobby Wong

We like to take this opportunity to thank all our current and past clients as well as present and previous staff and directors in helping to build this Company, from its beginnings of 10 staff at Bangunan Ming, Kuala Lumpur to its current status as the largest 100% locally owned independent insurance broker with 80 staff with five branches throughout the country.”

A short video was played after Chairman’s speech. The video contains Anika’s accomplishment and journey through out the 50 years of establishment. Right after that, the emcee invited all Anika’s Board of Director to come to the stage for cake cutting and champagne popping ceremony. The crowd joined in toast and wishing Anika for prosperity in the year ahead.



Cake cutting and champagne popping ceremony

Dinner was then presented by the hotel which started with Supreme Hot D'oeuvres. A special 9 course Chinese Menu was prepared for the night.

The night continued with performance from a live music band from JF Live Entertainment and a standup comedian, Mr. Kuah Jenhan. The crowd were overexcited with the humor that was brought up by Mr. Kuah especially in regards with his trip to China.



The performers work Anika's 50th anniversary dinner

The fun does not end there, guest and staff proceeds to dance to the music that was sang by the entertainer while enjoying their food. Some even take the opportunity to show their singing talent to the rest of the guest with the music accompanied by the live band.



Guests having fun

The dinner was a success since Anika receive a lot of positive feedbacks from their guest. Together, we look forward for the next 50 years to come!